



J. Willard Marriott Library Profile

About the U

The University of Utah, located in Salt Lake City in the foothills of the Wasatch Mountains, is the flagship institution of higher learning in Utah. Founded in 1850, it serves over 25,000 undergraduate students and over 7,500 graduate students from across the U.S. and the world. With over 72 major subjects at the undergraduate level and more than 90 major fields of study at the graduate level, including law and medicine, the University prepares students to live and compete in the global workplace. Known for its proximity to seven world-class ski resorts within 40 minutes of campus, the U encourages an active, holistic lifestyle, innovation and collaborative thinking to engage students, faculty and business leaders.

Strategic Plan

The University of Utah held Campus Dialogue sessions on four major topics to prepare for upcoming accreditation and to support an emerging campus strategy effort. The [four topics](#) included Promote Student Success to Transform Lives, Develop and Transfer New Knowledge, Improve Health and Quality of Life, and Ensure Long-Term Viability of the University.

The Marriott Library is actively engaged in responding to these emerging goals through its new Strategic Directions and its many programs and services.

Presidential Priorities

David W. Pershing was officially inaugurated October 25th 2012 as the 15th president of the University of Utah. In his inaugural address, President Pershing emphasized student success and engagement and encouraged University employees to maintain and provide additional transformative experiences for students while building on success in the areas of research, innovation, and athletics.

Imagine U

On January 1, 2013, the University of Utah launched a new institutional marketing campaign, [Imagine U](#). The campaign is the culmination of a year of research, which included surveys and focus groups to determine the right message to describe the creativity and innovation of students and employees at the University. There are six Key Supporting Messages:

The University of Utah

- ◆ Is a tier-one teaching and research institution.
- ◆ Offers an extraordinary collaborative learning experience.
- ◆ Combines the energy of a world-class research institution and a cutting-edge health sciences center.
- ◆ Prepares graduates to enter a competitive workforce.
- ◆ Offers a unique and inspiring environment to work and play.
- ◆ Is engaged with the community where we live and work.

Technology and Commercialization

The University of Utah is top in the country for creating start-up companies from University research, according to a ranking by the [Association of University Technology Managers \(AUTM\)](#).

Forbes magazine's recent ranking of the "Best States for Business" pointed to "an educated labor force" as a big reason Utah came in at number one. The U supplies many of the employees for [companies](#) that keep expanding their operations in Utah, such as Goldman Sachs, Adobe, Omniture, Oracle, Ebay and many others.

Commitment to Diversity

The University of Utah is deeply committed to enhancing the success of diverse faculty, students, and staff, as part of our broader goal to enrich the educational experiences and success of all members of our University community. The campus offers services to support our diverse faculty, staff, and student body through the Women's Resource Center, LGBT Resource Center, American Indian Resource Center, Center for Ethnic Student Affairs, International Center, Center for Disability Services, and Veterans' Support Center. Curriculum offerings encourage students to engage in a broader world-view through courses and programs such as Diversity Scholars, Ethnic Studies, Gender Studies, and an ever growing Language and Literatures Department, which teaches over 20 different languages.

Sustainability

The University of Utah has a plan to be carbon neutral by 2050. In fall 2010, the University released its Energy and Environmental Stewardship Initiative: 2010 Climate Action Plan detailing our [long-range plans](#) to make the campus even more environmentally friendly. In addition, the U.S. Environmental Protection Agency (EPA) recently ranked the University of Utah [fourth in the nation](#) for green power purchases.

Healthcare

[University of Utah Health Care](#) was recently ranked first in the nation in a prestigious national study. The University Health System Consortium's 2010 Quality and Accountability Study compared 98 of the nation's top academic medical centers and ranked them based on core quality measures, patient safety indicators, mortality rates, re-admission rates, and patient satisfaction scores.

Location

Salt Lake City is home to a population of 189,000, while the greater Salt Lake metropolitan area has a population of more than 1,145,000. Here can be found a rich and diverse set of recreational and cultural activities. As well as boasting quick access to numerous year-round outdoor activities and natural beauty, the city is full of opportunities for cultural and social engagement. A short overview of the city's offerings reveals more than ten museums, dozens of art galleries and a monthly [gallery stroll](#), the [Utah Symphony – Utah Opera](#), multiple professional theatre and dance companies, an active music scene, and a host of cultural and arts festivals. Sports fans will find professional basketball, baseball, hockey, and soccer teams.

Salt Lake City boasts a number of public transportation options. Built in time for the 2002 Winter Olympics, the TRAX light rail system serves the entire Salt Lake valley and includes a line to the airport. Utah Transit Authority (UTA) bus routes are especially plentiful to the University and run frequently. In winter, routes are added to deliver skiers and snowboarders to seven resorts. FrontRunner, a commuter rail service, provides an 89-mile link between Salt Lake City and the metropolitan areas of Ogden to the north and Provo to the south. University of Utah employees can use their UCards to ride on all three systems for free, which makes commuting to campus an easy, inexpensive option. Additionally, bikes are allowed on all buses and trains, and bike lanes and trails are being added every year throughout the city, resulting in the League of American Bicyclists naming Salt Lake City as a Silver-level Bicycle Friendly Community.

There are a wide variety of restaurant offerings in Salt Lake City and nearby suburbs including excellent international cuisine. Some local favorites include the Red Iguana

(Mexican), Bombay House (Indian), Bambara (American), Café Molise, Squatters Brew Pub, Takashi (Sushi), Siegfried's Deli, Copper Onion (European) and Eba (Tapas) just to name a few.

Utah is home to five national parks and many National Monuments and National Forests all of which are within driving distance of Salt Lake City. Neighboring states offer access to Yellowstone, the Grand Tetons, and the Grand Canyon. Local ski resorts have excellent downhill and cross country skiing, snowshoe and snowboarding options.

All of these many cultural and recreational activities, combined with the unrivaled beauty of Utah's outdoors, make Salt Lake City an amazing place to live.

The Marriott Library

History

The current facility for the University of Utah J. Willard Marriott Library was constructed and opened in 1968. At that time, the library housed over one million volumes and provided seating for three thousand students. Wallace Stegner, who was a distinguished alumnus and former professor of the University of Utah and who was awarded the Pulitzer Prize for Fiction in 1972, provided the keynote address for the dedication of the Marriott Library on May 18, 1968.

In 1969, the University Library was named in honor of J. Willard Marriott, Sr., who contributed \$1 million for library collections. J. Willard and his wife, Alice Sheets Marriott, were both alumni of the University. Mr. Marriott delivered a brief speech to rededicate the building on August 16, 1969.

In 1996, the Marriott Library was expanded from 278,000 square feet to 488,000 square feet. The new space contained over thirty-two miles of shelving and a large multimedia center. The building was rededicated on October 2, 1996. Dr. Karen Lawrence, then a professor of English at the University who became president of Sarah Lawrence College in 2007, was the keynote speaker.

In 2000, the Marriott Library commenced the multimillion-dollar Renovation-Innovation Capital Campaign to fund major building-wide renovations. Renovation began June 1, 2005 and concluded June 30, 2009. The building remained open to patrons throughout the entire project. The 2009 renovation increased interior space within the library to 516,000 net square feet.

A rededication ceremony for the renovated Marriott Library was held October 26, 2009. The program included a keynote address by Former First Lady Laura W. Bush and comments by J. Willard Marriott, Jr., Chairman and CEO of Marriott International. In the years since the rededication additional improvements have been added—most notably the spacious Faculty Center, which opened in January 2013. Located on the ground floor of the library next to the increasingly popular Mom’s Café, the Faculty Center includes the Audio and Video Studios, GIS Services, Research Data Management Services, Teaching and Learning Technologies, Center for Teaching and Learning Excellence and Grant Development Services.

Librarians and Staff

The many successes of the Marriott Library are a reflection of a talented and high achieving group of librarians and staff committed to providing the best services possible. The substantial renovation of the Marriott Library in 2009 spurred a significant reorganization of Library units to support librarians and staff moving beyond traditional library roles to incorporate new ways of supporting research and learning on the UofU campus. This included the dismantling of a variety of subject-based service desks and bringing them together with a computer lab into one location, the Knowledge Commons, which offers both research and technology support for students, faculty and staff who use the more than 200 computers, scanners, and other technologies. A more recent reorganization of library personnel created the Digital Library Services unit to focus on our digital preservation efforts and the Creativity and Innovation Services unit to focus on the development of creative spaces. Subject-focused teams concentrate on increasing outreach to campus departments, institutes, and centers along with collecting, archiving, and providing access to digital and print collections.

In addition to the changes described above, the 2009 renovation included the addition of a state-of-the-art Automated Retrieval Center (ARC), a 3-stories high storage facility with a capacity of approximately 2 million items. This has allowed the Library to make space for other services and collections and adjust to changing needs of our diverse user population. Robots are used to retrieve and shelve materials stored in the ARC and there are approximately 100 ARC requests per day.

The Marriott Library is dedicated to the cycle of publishing from idea to finished product. A Copyright Librarian assists faculty with the complicated world of copyright, open access, and Creative Commons. The University of Utah Press is organizationally part of the Marriott Library and has published many award-winning books, especially in the areas of anthropology and archaeology, Mormon Studies and autobiography/memoir. The Library’s Book Arts Program is a highly successful education and outreach program that serves K-12 students, educators, university students, and academic researchers through presentations, classes, and workshops that teach the art of handmade books. The Marriott Library Special Collections has a

significant and internationally known collection of digital photos, video, and audio materials along with a nationally recognized collection of manuscripts. An institutional repository, USpace, was created in 2005 and hosts faculty pre-prints, graduate student theses, and poster presentations. A number of [open access online journals](#) have been created in partnership with campus faculty. Finally, the Espresso Book Machine allows anyone in the campus and local community the potential of self-publishing as well as printing books published before 1923 and the Family Reading Room provides users who are also parents a family-friendly study space where they can access university and library resources and meet with peers while their young children play safely nearby.

In 2009, our collection development shifted focus from librarian-centric to an innovative patron-directed acquisition program. While our librarians still select some materials, our faculty make many more recommendations and acquisitions are primarily electronic. The development of these new collection models allows the library to integrate electronic resources with traditional library collections and services while incorporating new technologies and formats. Through a combination of patron-directed acquisitions, scrutiny and modification of our internal processes, we have streamlined access, shortened the time it takes to get people what they need for their research, and ultimately made our collections vital to the research and teaching mission of the University.

There are a total of 46 faculty librarians and 139 full-time staff who comprise the employees of the Marriott Library along with 165 part-time employees. The Marriott Library has a dedication to student success and engagement and thus hosts internships in collaboration with My University Signature Experience (MUSE) along with Library and Information Schools across the country. The Marriott Library continues to reshape its service models and infrastructure to best fit the changing needs of users. Investment in librarians and staff through professional development activities has enabled them to actively engage, remain agile, and contribute expertise to the campus and broader academic community.

Development

A Development unit within the Marriott Library strengthens the Library's fund-raising capacity. Such support has already proved significant enabling the creation of the Katherine W. Dumke Fine Arts & Architecture Library, the Frances Hoopes Seminar Room, the Gould Auditorium, and, most recently, the Katherine W. Dumke Sculpture Garden.

Student Engagement and Library Partners

The Marriott Library is inspired and invigorated by President Pershing's vision of student success and engagement. We have already built a powerful reputation for student-centered service on campus, as evidenced by the ever-growing use of our library, the study and collaboration spaces full to bursting, and our status as the preferred spot for students to meet and work. We constantly improve our programs, optimize our spaces, and adjust our policies to improve the student experience.

Several campus partners have office space in the Library to capitalize on student services that are complementary to our own and provide one-stop shopping experience for the many students who visit the Library throughout the year. These partners include College Advising, the Writing Center, the Center for Teaching and Learning Excellence (CTLE), Teaching and Learning Technologies (TLT), the Grant Development Center, and the University Ombudsman.

Our partnerships with campus programs demonstrate both our eagerness to advance student success and our capacity to do so. At the same time, we continue to provide first-rate services and a growing complement of excellent scholarly resources to university teaching and research faculty.

Other Campus Libraries

The J. Willard Marriott Library is joined on the University of Utah campus by three other independent libraries: the Spencer S. Eccles Health Sciences Library, the S.J. Quinney Law Library, and the McKay Music Library. Several collaborative efforts exist between the Libraries including one integrated online catalog and several teams focused on innovation and data management.

Consortial Memberships

The University of Utah has long standing relationships with library consortia, which allow for cooperative resource purchasing and sharing. For more than four decades we have been part of the Utah Academic Library Consortium, home to the Mountain West Digital Library, a central search portal for digital collections about the Mountain West region. We are also part of the Greater Western Library Alliance, a consortium of 32 research libraries in the Western and Central United States.

[Greening the Library](#)

The library provides the perfect arena to test out new ideas, gauge attitudes, and educate for sustainability. Since 2008, the Marriott Library has implemented a large number of green initiatives and become the model for green teams across the University of Utah campus. These initiatives have ranged from participating in the creation of the University's climate action plan and piloting a campus green team expansion program, to providing student internships and implementing an expanded recycling and waste reduction program within the library. Most recently the Marriott Library installed [solar panels on the roof of the library](#) to contribute to green energy production.